

Meeting Minutes of the Florence County Chamber of Commerce BOD Meeting

Meeting Title: Board of Directors Meeting

Meeting Date: February 3, 2025

Meeting Time: 5:15 pm

Meeting Location: Filling Station

Attendance: Brian Sovey, Eric & April Printz, Sandy Buys, Katy & John Church-Baeb & Tracy Kattar

Meeting Called By: Eric Printz

Meeting Type: BOD

Note Taker: Sandy Buys

Meeting Called to Order: Eric Printz called the meeting to order at 5:13 pm

Approval of Jan. 6, 2025 Tracy Kattar made a motion to approve,

Meeting Minutes: Brian Sovey seconded.

Committee reports

1 Treasurer's Report:	Review of report, bills and other mail. No problem paying for the Spotlight \$100.00 a month for promoting the businesses. Donate the May graduation project \$250.00, possibility purchasing a karaoke machine. Motion/Actions: April Printz motioned, Brian Sovey seconded
2 Other Business:	March 6, 2025 meeting with members will be held at the Villa Market in Spread Eagle. Music in the park discussions, dates, etc.....June, July, August & September. July 5, 2025 is the street dance, July 5, 2025 fireworks? Other members meeting were discussed June the C&R and September, Road House 139, December the Bed & Breakfast. Discussed a business lottery to the members to beautify the business, kids pulling the weeds in town and offering incentives to the kids. Talked about a contest for Ice out on Fischer Lake. Here are the dates and rain dates for Music in the Park: June 12th & 19th / July 10th & 17th / August 7th & 14th and September 11th & 18th.
3 Snow Drags:	Scheduled for 3-8-2025. Volunteers are Sandy, Brian, Eric, April and John or Katy. Great North may have 11 to 12 volunteers also.
4 Beautification:	Discussed a scholarship every year for a business, contributing \$1000.00 to beautify. Talked about hanging banners like they have in Crystal Falls.
5 Christmas in Florence:	Follow up on Santa and signage for 2025.
6 Membership:	So far 40 renewals have been returned, 20 were returned to sender and all that money has been deposited.
7 Website/Facebook:	New website will go live on February 10, 2025, the video is being changed and Eric made some direction input. He would like everyone to take a deep dive on the website and give some comments.
8 Economic Development Updates:	Eric to provide

Correspondence N/A
Old Business N/A
New Business N/A

Board Concerns: N/A
Next Meeting: March 6, 2025 at the Villa's Lakeside Market
Adjournment: Motion made to adjourn at 6:23 pm

Tracy Kattar motioned, April
Printz 2nd-unanimously

These minutes submitted by: Sandy Buys

2025 Schedule. "M" denotes Member Meetings

January 6	February 3	March 6-M	April 7
May 5	June 5-M	July 7	August 4
September 4-M	October 6	November 3	December 4-M