

Florence County Chamber of Commerce, Inc.

P.O. Box 643- Florence, WI 54121

FLORENCE COUNTY CHAMBER OF COMMERCE –MEETING MINUTES

March 28th @ The Double D

Attending: Sally Miller, Debbie Emond, Evelyn Vassar, Cindy Olsen, Kim Roff, Rick Knepper, Chris Knepper, Cindy Neilson, Nelson Hassel

Meeting was called to order @5:30

Approval of minutes and treasurers report

Motion by Cindy to approve the minutes from our last meeting, second by Evelyn, Motion carried

Motion to approve the treasurer's report by Debbie 2nd by Chris, Motion carried

Correspondence –

Committee Reports

1) Sport & Fishing Shows –

1. looking into a more cost effective way to promote Florence county we spend about 4000.00 per year

2) Beautification –

1. Flowers planted for this year
2. Talk to Bob about the progress on the self-watering system
3. Cindy to compose a letter so we can get sponsors for the baskets

3) Membership-

1. 112 members as of today
2. Evelyn sending out second reminders

4) Website-

1. looking into a new logo for the page
2. Add a link to all the individual business web pages
3. Possible tag line on sight

5) Face book –

1. Add some advertising for local businesses that are for sale or rent in the area

6) **Town Rummage –**

1. The rock club to do painting in the park

7) **Halloween Event – N/A**

8) **Christmas Event- – N/A**

9) **Winter fest-**

1. Talk to the ski hill to see if they are in need of anything for their donation of the usage of the ski hill for winter fest

10) **Fireman's Tournament-**

1. Organize business floats for the parade theme is yesterday, today, tomorrow.

11) **Outdoor movie night-**

1. Possible location if the fair ground
2. Cindy selling adds to help cover the cost
3. Look into the cost of purchasing the equipment

12) **Ducky and wine walk (2018)**

Old Business –

New Business-

1. N W T C has completed their move
2. Working on harvest fest and the open house
3. Motion made to Donated approximately 640.00 to from Wendy at economic development for the interchangeable sign located throughout Florence county (with the possibility of one by nwtc) and for advertising and or brochures to promote Florence county motion by Kim second by Cindy motion passed

Membership Concerns - – N/A.

There being no further business, a motion to adjourn by Cindy 2nd By Chris motion carried.

2017 Florence County Chamber of Commerce Meeting Dated

January 24th Filling Station
March 28th Double D
May 23rd Road House (Long Lake)
July 25th Maxells
September 26th Tavern on Central
December 5th Gina Marie's

Last month's meetings attached

Respectfully submitted by, Kim Roff