

Florence County Chamber of Commerce, Inc.

P.O. Box 643- Florence, WI 54121

FLORENCE COUNTY CHAMBER OF COMMERCE MEETING MINUTES

July 26, 2016 @ Chuckwagon

Attending: Rick Knepper, Tracy Ries, Debbie Emond, Evelyn Vassar,
Leland Nelson, Scot & Sarah Ash, Pat Dooley, Cinde Nichols, Cindy Olsen, Ken Johnson, Wendy Gehlhoff, Dr. Hassell

Meeting was called to order @ 5:30 pm by Rick Knepper - President. Meeting was held at the Chuckwagon and began with an introduction of attendees.

Approval of minutes and treasurers report

Motion by Leland to approve the minutes from May 2016 meeting, 2nd by Cindy O, motion carried.

Motion by Tracy to approve the treasurer's report, 2nd by Leland, motion carried.

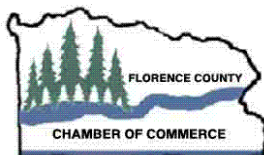
Election of the Board Of Directors

1. Rick ask for any nominations for the board (Debbie and Evelyn were resigning from the BOD)
2. Cindy Olsen and Cindi Nichols both put their names in for the voting
3. Rick read a letter from Sally Miller as her intent to run for one of the BOD
4. Voting was held. Wendy and Evelyn counted the votes.
5. Winners were Rick Knepper, Cindi Nichols, Tracy Ries, and Sally Miller

Summary of Committee

- 1) **Sport / Fishing Shows-**
 - a. Milwaukee show and Cornucopia
- 2) **Visitors Guide –**
 - a. Lori at the Interpretative Center will be taking over.
 - b. If business names and or adds are to be included , they will have to be a separate addition
- 3) **Beautification –**
 - a. We got younger plants in order to save money from growth time in hot house.
 - b. Town will be re-doing the sidewalks and will possible leaving planter/open spots in the sidewalk in which to put plants and/or trees.
- 4) **Newsletter –**
 - a. Will come out in November before Christmas in Florence Craft Show.
- 5) **Membership –**
 - a. 128 –.
- 6) **Web Site –**
 - a. Businesses info is being updated as info come in.
- 7) **Facebook -**
 - a. 206 Likes
- 8) **Town Rummage and Rock Show (Jun 3, 2017) –**
 - a. Rock Swap and Show
 - b. Will consider doing a craft show at that time too
- 9) **County Fair (August 26-28, 2016)**
 - a. Admission changed to bracelets
 - b. There will be Mud Runs
 - c. Trail Cam and Coloring contests
 - d. They bought a fryer to add to the concession stand

Continued on page 2



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Page 2 of 2

10) **Halloween Event** (Oct 15, 2016)

- a. Need Chair-Person
- b. Activities suggested: Haunted Hay Ride, Dance

11) **Christmas Event (Dec 3, 2016)** –

- a. Will be at the High School
 - i. Deposit of \$100 (refundable), Cleaning Fee \$200, its larger, more vendors, better kitchen for more items
- b. Aug 9 @ 5:30 @ Rescue Hall will be an organizational meeting

12) **Winter Fest (March 4, 2017)** – N/A

Old Business –

- August 1-3 Pine Bridge will be closed
- Aug 21 – SMD Fund Raiser for Blake Sternhagen
 - Gilbert Brown Foundation
 - 5K and 2K walk / run plus other raffles and games

New Business –

Member Concerns –

- Welcomed Scott and Sara Ash as new owners of Maxsell Restaurant (Business)
- Leland talked about the tourism was up this year
- Wendy spoke about the new Jingle
- Wendy talked about the Gem Grant – will go towards Water Falls Guide
- ATV drop off and signage @community Center
- ATV & DNR will work with Sheriff for a "Recreation Officer"
- To open up County Roads for more ATV routes, people need to go to Highway Dept. meeting
- Discussion about a Restaurant / Things to see & Do Guide for Florence

Chamber Pot Drawing

- DeMuri's Ford Dealership ticket was drawn – they were NOT present to win
- This month's \$75 will carry over to the next Chamber meeting on September 27 at Tavern on Central for a Chamber Pot now worth \$100

Being there no further business at 6:34, a motion was made by Debbie to adjourn the meeting, 2nd by Tracy, motion carried.

Respectfully submitted,
Evelyn Vassar

Special 'Thanks' to Chuckwagon for hosting our meeting.

Social and networking time followed the meeting.

Next meeting is September 27 at Tavern on Central

2016 Florence County Chamber of Commerce Meeting Dates

September 27 – Tavern On Central

December 6 – Gina Marie's