

Florence County Chamber of Commerce, Inc.

P.O. Box 643- Florence, WI 54121

FLORENCE COUNTY CHAMBER OF COMMERCE MEETING MINUTES

January 26, 2016 – Filling Station

Attending: Rick Knepper, Tracy Ries, Debbie Emond, Evelyn Vassar,
Cindy Olsen, Jeff Olsen, Leland Nelson, Pat Dooley, Karen Wertanen, Wendy Gehlhoff,

Meeting was called to order @ 5:33 pm by Rick Knepper - President. Meeting was held at the Filling Station and began with an introduction of attendees.

Approval of minutes and treasurers report

Motion by Cindy to approve the minutes from December 2014's meeting, 2nd by Leland, motion carried.

Motion by Karen to approve the treasurer's report, 2nd by Ev, motion carried.

Correspondence – NA.

Committee Reports

- 1) **Sport / Fishing Shows-**
 - a. Mar 2-6 2016
 - b. Need to contact Steve and Steve Jr about attending.
- 2) **Visitors Guide –**
 - a. Only 26 advertisers this year
 - b. Possible a big loss
 - c. Need to start earlier, (September)
- 3) **Beautification –**
 - a. Will be using last years pot
 - b. Town is continuing to with wires and water run to new light poles
- 4) **Membership** – 103.
- 5) **Newsletter –**
 - a. Novembers issue did not go out, printer did not insert. Got refund
 - b. Will come out the last week of February and high light Winterfest.
- 6) **Web Site –**
 - a. Businesses info is being updated as memberships come in.
 - b. Need to rework first page of 'chamber members' – possibly using just categories
- 7) **Facebook -** Tracy needs info sent to her so that things can be posted
- 8) **Winter Fest (March 5, 2016) –**
 - i. Cindy and Fred are getting things organized
 - ii. Posters are ordered
 - iii. Human bowling / disc golf demo /
- 9) **Town Rummage (Jun 4, 2016) –**
 - a. Need to contact Florence geological group about doing a meet at the same time
- 10) **County Fair (August 26-28, 2015)** N/A
- 11) **Christmas Event (Dec 3, 2016) –**
 - a. There was a meeting of this committee on Jan. 27, update by Wendy
 - i. There is talk again of moving the event to the High School
 - ii. Deposit of \$100 (refundable), Cleaning Fee \$200, it's larger, more activities, more vendors, better kitchen for more items,
 - iii. Ev will contact a couple of local venues and see if we can get a larger mailing list.

Old Business –

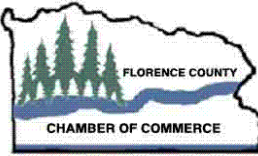
- There was a meeting at Gina Maries, ref the Veteran's Memorial being planned for the center circle at Welcome Center.
- Phone booth from Spread Eagle that Rick got from the phone company needs some work. Will look for life-like Superman to pose with booth.

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Richard Knepper –President Phone: (715) 528-5999 email: rdkknepper@gmail.com

Rick Knepper, President, 715.528.5477 – Tracy Ries, Vice President, 906.221.0482 – Debbie Emond, Treasurer, 906.280.7588 – Evelyn Vassar, Secretary, 715.528.5084

Website: <http://www.florencecountychamber.org>



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New Business –

- Wendy is applying for (through the Chamber) for **CONNECT COMMUNITIES** (similar to Main Street programs but for smaller communities)
 - This will bring in consultants and education on how to grow our community through retail and industry
- The creation of the **CHAMBER POT**. A draw for paid and present members to win \$25 at our meeting. Rules to be emailed. Motion by Cindy to approve the Chamber Pot idea, 2nd by Tracy, motion carried.

Member Concerns – N/A

Being there no further business at 6:48, a motion was made by Cindy to adjourn the meeting, 2nd by Tracy, motion carried.

Respectfully submitted,
Evelyn Vassar

Special 'Thanks' to Ron at the Filling Station for hosting our meeting.

Social and networking time followed the meeting.

Next meeting is March 22, 2015 at the C & R

2016 Florence County Chamber of Commerce Meeting Dates

January 26 – Filling Station

March 22 –The C & R (Aurora)

May 24 – Road House Bar, (Long Lake)

July 26 – Chuckwagon (Annual Organizational Meeting)

September 27 – Tavern On Central

December 6 – Gina Marie's